

# Storytelling for the Northern California Federal Community



Project Title	Storytelling for the Northern California Federal Community
Project Summary	Help us tell our story! We have raw video, audio, and photo footage that needs to a remix. There are so many great stories of Feds helping Feds & Feds helping their communities, but we don't know how to convert the stories in to storytelling.
Country	United States

## Project Description

We have all sorts of raw video, audio, and photo footage gathered over the years from training events, leadership interviews, recognition & awards events.. but we need help telling our story. Here are some of the products we are thinking about - we would start with just a couple:

Public Service Recognition Week video  
Leadership Development Program promo & thank you videos  
Design a 'Federal Employees of the Year' award Program  
Why I Serve video  
Shared Neutrals Program video  
What is the FEB/SFFEB video  
Words of Wisdom video - from senior leadership interviews  
Preparedness/Emergency Management videos  
Presidential Management Council program video  
How to Write a Good FEYA Nomination video  
Calling All SEPMS video

## Required Skills or Interests

### Skill(s)

Design thinking

Marketing

Social media management

Storytelling/blogging/vlogging

Videography

## **Additional Information**

Find us on LinkedIn: San Francisco Federal Executive Board

Public Service Recognition Week: <https://psrw.ourpublicservice.org/>

## **Language Requirements**

*None*